



MEMO

To: Lodge Secretaries
From: Kelly Deegan
Date: May 2, 2023
Subject: Thank a Driver Program; Lodge Recognition Program

Dear Lodge Secretary:

In 2020, as a way to appreciate drivers for their hard work during COVID-19, we established our Thank a Driver program. USPS, FedEx, UPS, and semi-truck drivers, etc. keep America going. They are the backbone of our society and always have been.

The Home Office can send out three (3) \$10 Amazon gift cards to your lodge that you can give to three (3) deserving truck or delivery drivers. If your lodge would like to participate, please contact us by phone or email. You can also earn points in the 2023 Lodge Recognition Program for participating in our Thank a Driver program.

If your lodge would prefer to purchase the gift cards yourself from local businesses or establishments of your choice, feel free to do so. Make sure to include the thank-you letter for the driver. A copy of this program is available on the CSA website under Member Forms. If you have any questions, please contact us.

How your lodge can get involved:

- Let us know that your lodge would like to thank a driver by contacting your local Director or emailing kdeegan@csalife.com.
- After you receive the cards, give each one to a different driver or place on windshield with note. Fill out and include the attached thank-you letter with gift card.
- Make sure you take a photo or include a thank-you note from driver as LRP documentation.

If you have any questions about this MEMO or this Thank a Driver program, please contact me by phone or email.

Fraternally yours,

Kelly Deegan
Fraternal Programs Manager
kdeegan@csalife.com



Dear Driver:

It goes without saying that truck and delivery drivers are paramount. You are the backbone of our society and always have been, especially during these times. Millions of drivers travel our roadways each and every day—Monday through Friday and weekends, too! You're out there on holidays, in snowstorms, in the sun and the cold, and on special occasions. I'm sure you've missed many personal events in order to get the job done.

Therefore, on behalf of our CSA Fraternal Life lodge, we are giving you a little something to show that we appreciate all that you do. We can't say thank you enough!

Stay safe and healthy!

Fraternally,

Lodge _____

Miss CSA

CSA Fraternal Life (formerly the Czechoslovak Society of America) is a non-profit fraternal benefit society that is headquartered in Lombard, IL and operates in 20 states across the nation, as well as D.C. With appreciation for our Czech and Slovak ancestors, we strive to continue their legacy of equality, harmony, and fraternity. We are America's oldest fraternal society – we're older than the Civil War! We add value to our products and services through a Lodge System (local groups of CSA members) that provides opportunities for community involvement. If you would like more information, please contact us at 800-LIFE-CSA or visit our website at www.csalife.com.



Thanks You!